SCC SEQUOIA   **"**Solutions that Endure**"**   www.sccsequoia.com

IT Strategic Planning

Well conceived IT Strategic Plans are a proven way to achieve meaningful alignment between IT and the business. SCC Sequoia works closely with you and your team to leverage what you already have accomplished. Our extensive experience brings clarity, control and excellent communications to an often difficult task and produces enduring, innovative, and profit-increasing results.

Do You Have These Concerns?

- A six month study has uncovered low IT and business alignment?
- There are more projects than I can work on, keep track of or staff, and the list is growing?
- Our projects that are too often late and over budget, with no real explanation?
- Rogue IT departments and expenditures keep cropping up in line of business departments?
- How can we become more agile and more responsive to our end customers?

- Are we really spending our IT dollars where we should?
- Several Line-of-Business executives say "IT just can't deliver?"
- What can we do to get IT people to better understand the business and get business people to better understand IT?
- We have some good IT initiatives but they don't seem well coordinated with our Line-of-Business teams?

Our Solution

We focus on extensive and ongoing Line-of-Business participation from the very start. We create a "where do we want to be" picture for your company *as a whole*. Your IT Strategic Plan must be well aligned and your IT team must become uncommonly agile to adapt quickly to today's rapid business environment changes. Our strategic planning team will work with you to build an understanding of where you stand in serving the business, and if you have the elements of agility to enable you to change as the business changes.

Most often, we prepare a roadmap outlining IT's major projects and long-range objectives and verify their alignment with your overall business plans and objectives. We give special attention to innovative, competitive advantage enhancing projects – always within the context of agility as a high priority.

Near-term tactical projects will (if it is requested that we consider them) be identified, their costs and schedules verified, and their priorities objectively examined.

We will help your Top Management Team understand and buy in to your IT Strategic Plan and any related short and midterm plans. Often, we help better structure your governance approach to your current needs and can, if asked, guide you through the first several governance events.

Our process leads to a sense of joint IT ownership wherein IT becomes seen as a competitive asset instead of as a necessary (but expensive) service.

What You Get: Benefits and Results

- An overall IT strategic plan and architecture endorsed by the executive team
- An approach to IT agility and flexibility
- Shared culture regarding what IT projects should / should not be undertaken
- Prioritized projects and initiatives
- A mechanism for prioritizing and de-prioritizing projects and initiatives
- An operating IT governance process
- Implementation of a mature process that ties together IT workload, budgets and capacity