



---

## IT Executive Coaching

---

Executive Coaching is one of many strategies and activities used to build organizations. The development of a single leader takes place as part of the larger objectives of organization success.

Today a successful IT executive leader not only has to run a dependable information utility, control costs and provide good customer service, IT leaders now are expected to create technology driven business strategies, lead transformational change and drive innovation embracing disruptive technology. For many CIOs and IT leaders these are new roles requiring new skills.

SCC Sequoia's Core Team are experienced and successful IT executives known for talent development. Our executive coaches can help develop existing IT or Business personnel meet the IT leadership challenges, current and future. An executive coach can help a high potential individual rise to the next level or help competent legacy employees build skills and new capabilities.

---

### Do You Have These Concerns?

- IT staff are competent technically but perceived as ineffective.
- Is your organization challenged implementing new technology?
- How can you facilitate innovative technology solutions?
- IT and Business teams do not seem to work well together.
- User departments are not satisfied or do not trust IT services or leaders.
- Are your leaders ready for the future?

---

### Our Solution and Approach

The primary purpose of executive coaching is to help executives learn. Proven established models and methodology serve as a map for the coaching engagement. Plans are customized to individuals and organizations, and clarified in the initial coaching sessions.

Phases and activities include:

- Pre coaching analysis to clarify goals and objectives,
- Development plans with outlined focus, goals and objectives,
- Engagement progress tracking and check points,
- Plan results summary and conclusions.

---

### What You Get: Benefits and Results

- Ongoing one-on-one attention for key leaders
- Expanded thinking through dialogue with a qualified and experienced outsider
- Enhanced self-awareness and identification of blind spots
- Personal accountability for development
- Just-in-time learning and skill building.

World class executive leadership, teamwork and organizational health that is critical as Information Technology becomes a key element for increased revenue, market share and competitive strategy.